

# The *Thrill* OF PRINT!

Join us at MagNet April 25-28, 2017.



Printed publications immerse readers in a world of words, images, textures and scents. **Publications are the original virtual reality.** They entertain. They inform. They motivate. They thrill.

Every little thing we do to enhance this “virtual reality” increases the thrill for the reader.

At Lowe-Martin, we’ve been working hard to develop new ways to thrill your readers:

- High definition **line screening** makes your images pop.
- Appealing **stock options** convey the excitement of a great publication.
- **Augmentations** connect your publication to online channels.

Visit our display at MagNet in Toronto, April 25-28. **Pam Falkner**, our VP of Business Development, would love to show you some of the exciting ways you can add more thrills to your publication.

You can reach Pam by phone at 1-866-521-9871 or by sending her an email at [Pam.Falkner@LMGroup.com](mailto:Pam.Falkner@LMGroup.com).

**LoweMartin**

**PRINT++**

“Our beautiful photography is **FINALLY** being showcased”

Readers love images that pop as much as words that crackle on the page.

We make the most of publishers' paper choices by pushing the limits of screening technology. We use a 225 line screen on all our presses and push the screening to 300 lines on luxury brand sheet-fed products.

The result? Images that engage readers and satisfy advertisers.

Yes, we print publications with exceptional quality. But publishers want more than good printing. They want customer service they can rely on. How important is service? Take it from Donna Jacobs, the Publisher of *Diplomat & International Canada*:

“Honestly, you cannot improve on the **SERVICE** and quality that Lowe-Martin provides to us”

*Honestly, you cannot improve on the service and quality that Lowe-Martin provides to Diplomat & International Canada magazine. To 'name names', Bob, Peter and Ken work closely with us and it doesn't get better than their attention to detail and remarkable service at every stage of production. Of course, they have a team they work with, but day in and day out, issue in and issue out, these three individuals are pretty amazing. (No wonder we have never even looked at another printer).*

We put a lot into our customer service:

- Experienced account managers who understand the unique magazine media industry.
- A dedicated customer service team with years of experience in coordinating all aspects of magazine production.
- A culture of proactive planning in partnership with our customers.
- Clear focus on our customers' bottom line.
- One-stop service for pre-press, print, bindery and distribution to reduce costs and lead-times.

Lowe-Martin's dedicated publications service group brings decades of experience to serve our customers promptly and professionally. Our PRINT++ approach delivers service, quality, multi-channel outreach and environmental sustainability to our customers, the publishers of more than 300 titles.

Call us at 1-866-521-9871 or visit our contact form to learn how Print++ can make a difference for you.